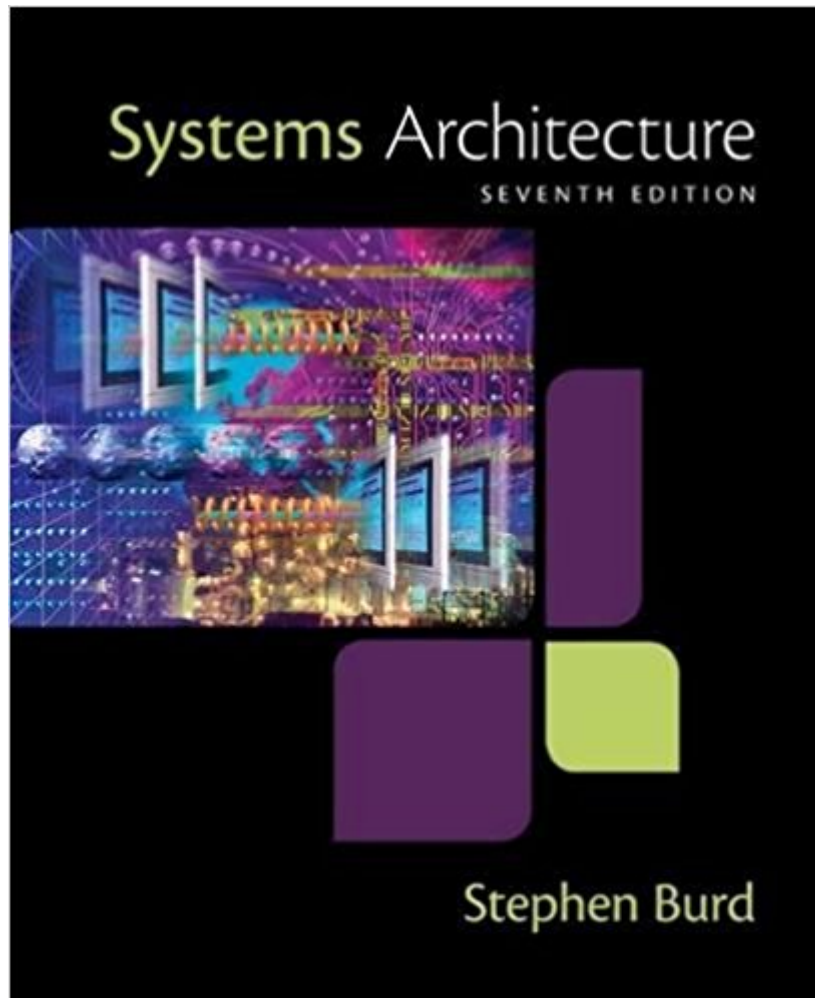




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Customer Reviews

Dr. Stephen Burd is an Associate Professor at the University of New Mexico, where he has been teaching courses in management information systems, networks, databases, and hardware/software since 1984. The author of more than seven top-selling textbooks for Course Technology and Cengage Learning, Dr. Burd brings significant strengths and industry knowledge to this text. He received his B.B.A. and M.B.A. from the University of Baltimore and his Ph.D. from Purdue University.

This is probably the WORST textbook I have ever owned. Cannot even read past a paragraph. The interior structure and design of the book is just black and white, which makes it so hard to study. Stacks and stacks of words crammed up all together in a page with barely any illustration or spaces

in between. Buying this is pointless, since you probably would not be able to understand not learn from it. I would burn this book if I didn't have to return it. Even my prof doesn't want to use it- but still required us to buy it!

Didn't like this book .. hard to comprehend unless you are a complete computer Gizmo .. otherwise definitely not for the amateur.

It was really helpful

This book sucks

Not sure what I expected, but I found the book to be kind of basic.

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Arrived in perfect condition.

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